

## How to Self-Publish your Book for Free in 3 Days or Less on Amazon or Kindle

To publish in paperback on Amazon: [www.createspace.com](http://www.createspace.com)

- Template to format the interior of your book:  
<https://www.createspace.com/Products/Book/InteriorPDF.jsp>
- Add whitespace so that chapters start on the right hand side

For Kindle - remove page numbers, Table of Contents page numbers, create links to chapters, upload in Word

Create your "About the author" and "Back page book description" (quotes, 'after reading book... you will...') in advance.

Glamour Shots is a good option for professional photos during month of May (Mother's Day) even if you are a man. 3 changes of clothes, you pick the photos you want.

If / when you produce a 2<sup>nd</sup> edition you'll need to go through the process again and get a new ISBN. Then stop production on the 1<sup>st</sup> edition by submitting a request to retire the title (CreateSpace).

Expect to have to provide a bank account number for royalties to be paid electronically. You must provide CreateSpace with a Tax ID number, payee address and business type before your title can go live and be available for purchase.

You must click "Approve Proof" to make your title available for sale. If you are not completely satisfied with your proof then make necessary changes to your files and resubmit them for review.

You have to choose the expanded distribution – it won't do that by itself

Deciding when to publish: 1) Key group of readers approve, 2) Editing complete to your satisfaction, 3) Website / blog / advertisement mechanisms in place.

How to price your book – look at other books, I chose the least expensive option: \$6.24 on paperback payments since Oct 2013, 52 books.

750words.com gives you points for writing every day. Set a timer... write every morning.

Toastmasters Speech for every chapter

Writing Coach: Jan Frazer - [janfraser.com](http://janfraser.com), with physical and virtual writers retreats in Lake Las Vegas, NV, Bermuda and other locations. 702-595-0900

"Dragon Naturally Speaking" software with headset to speak your chapters and have it type for you (requires the software to train to your voice).

Story circle network – [www.StoryCircle.org](http://www.StoryCircle.org) – this is a women’s only group for physical and online writing workshops.

Another writing coach: Ann McIndoo and Steve Harrison: **Write Your Book in 90 Days Coaching Program.** <http://www.soyouwanttowrite.com/about-ann/#>

Ideas to structure book: Create a chapter matrix – e.g., title, story 1,2,3, quotes, sources, resources, references, relationship to business, tips and techniques, questions answered in chapter, lesson/moral, spiritual connection, clustering (other topics related), definitions, synonyms, antonyms, tools for readers

Google search: Hero’s Journey and Hero’s Journey worksheets

Brainstorm book titles and muscle test them

Set goals for writing, put goals on the calendar and specific word count per day.

Use of a pen name – that tied me up for a long time, till I decided that nothing I published would be “so bad” as to get me fired. Decide quickly.

You can pay a lot of an editor or you can send it out to friends, many of them. Editors don’t agree with each other. Get used to it.

National Publicity Summit, <http://www.stevharrison.com> – Held twice a year, he has 100 + radio, tv, book publishers, blogger, magazine representatives where you can meet them in a “speed dating” type of format. You meet with an image consultant and create your 1-pager in advance. Once you sign up “for free” you can listen in to many online interviews which are inspiring and informative. One such tip: “Write the book with the publicity hook in mind”, What’s the problem you solve, What’s different about you, Studying for the media you want to get in and tailor your message to that media, Once you’re clear on your message it’s easy for people to trust you

Alex Carroll – radio publicity: <http://www.radiopublicity.com/> Highly recommended.

Best Seller program: Teresa de Grosbois wildfire <http://www.wildfirews.com/> I did not use her myself.

Consider creating an audio book – another “lucrative” medium, videos of your speeches on your website to attract paid speaking engagements

Consider a website / blog if you don’t have one already. Here’s an “easy” YouTube video on how to create WordPress website: [http://www.youtube.com/watch?v=8Jv47\\_VIBOQ&feature=related](http://www.youtube.com/watch?v=8Jv47_VIBOQ&feature=related)

Beyond the Trees: 1776 Mentor Avenue - MB 309 Suite 406  
Cincinnati, OH 45212  
513-321-8398 Call 513-321-8398 to schedule your  
Appointment **Beyond the Trees: A. Storied Lives Oral History  
Package**

Alternatives to self-publishing:

Writer's Relief.com, great articles at least, help with submissions

- Writer's Relief: Author's Submission Service
- [www.writersrelief.com](http://www.writersrelief.com)
- Newsletter
- Editing
- Interface to Editors and Agents

Other Resources

- Women Writing for a Change
- Write Now
- MeetUp.com
- BeyondTheTrees.net – publishing memoirs
- DreamOfThings, submission guidelines, <http://dreamofthings.com/guidelines>
- [www.goodreads.com](http://www.goodreads.com) opportunity to request reviews of your book
- <http://www.iwwg.org/> international women's writing guild

Mind Mapping – Creating an Outline for the Book

- <http://www.youtube.com/watch?v=5ouEes-72Ek&feature=related>

### Free Sites for eBook Promotion

1. [Addicted to eBooks](#): “This website is perfect for readers like me, who want to watch their book budget. This website also allows the author to rate some of the content of their book. I want to know before I buy if a book the level of profanity, violence or sex in a book. I'm excited that authors can now rate their books for the readers.”
2. [AppNewser Free eBooks of the Week](#): Our editors pick a few free eBooks every week. To submit email your pitch to [appnewser \[at\] mediabistro \[dot\] com](mailto:appnewser@mediabistro.com).
3. [Author Marketing Club](#): “No longer do you have to dig up your links to the best places to submit your books. We've put them all together here for you in one spot. Just click on the logos below to load each site's form, fill in your details, and you're done.”

- 4. [Books on The Knob](#): “Bargain reads, free ebooks and book reviews for the Amazon Kindle, nook, Kobo, Sony and other ereaders, Kindle Fire, nookColor, Kobo Vox, and other tablets, along with some games, music, technology and computers tossed in now and then.”
- 5. [Digital Book Today](#): Includes both free and paid options for writers looking to promote.
- 6. [eBooks Habit](#): “Each day we will bring you 20-30 great ebooks that are free at the time of posting, as well as some bargain ebooks with reduced prices!”
- 7. [eReader News Today](#): Features bargain Kindle books and free Kindle books.
- 8. [eReader Perks](#): “our goal is simple: to help people who love to read discover fabulous, new-to-them authors. If you are an author and your book is going to be temporarily free on the Amazon, Kobo, and/or Barnes and Noble websites, use our contact form to get in touch; we will help you spread the word!”
- 9. [Frugal Reader](#): “Please use the form below to submit your FREE books to be considered for a featured FREEBIE post. Submitting your novel does not guarantee that your book will be featured. Please allow as much lead time as possible as I know these are limited time offers. Please note that I feature most genres, and while I may feature romance titles that include sexual scenes, I don’t feature titles that strictly fall under the erotica genre.”
- 10. [Free Kindle Books & Tips](#): “If you are an author and would like to have your book promoted (for free) on our site, please fill out the form below: your book **must** be free in the Amazon Kindle Store and must have an average user rating of at least 4 out of 5 stars for consideration. Please note each book submitted cannot be promoted due to space limitations on a particular day, but if your book is selected we will contact you at the email address you provide below.”
- 11. [Free eBooks Daily](#): “I love to hear from authors and readers! If you have a comment, suggestion, or free ebook you would like listed or if you just want to say hello, feel free to send me an email.”
- 12. [GalleyCat Facebook Page](#): You can post your book in our New Books section, an easy way to share your book with our readers.
- 13. [Goodkindles](#): “we are a place where you post your own article about your title and can reach the readers. We do not review your book – we give you a platform to tell everyone what do you

think is most interesting about your book and what you think will interest readers so much that they will go and buy your book.”

- 14. [Meet Our Authors Forum](#): A place on Amazon where writers can talk about their work.
- 15. [Pixel of Ink](#): “If your book will be listed as Free (\$0.00) on Amazon.com in the next 30 days, then please let us know by filling out the form below. Pixel of Ink may attempt to feature your book on the day it is free, time and space permitting.
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